



eLEADERSHIP
ACADEMY™



eLEAD



GREAT LEADERSHIP GROWS HERE

**8-Week Program,
4 Hours per Week**

eLeadershipAcademy.com

Great leadership grows here.

For leaders who are serious about boosting their confidence and impact, eLEAD dives into pivotal concepts that they can begin applying immediately to lead more engaged and resilient teams.

Lead with the brain in mind.

People follow those they trust and respect, regardless of title. Taking the eLEAD course is a proven way for leaders of any level to advance leadership skills, build trust within teams, and increase confidence and impact. This 8-week masterclass teaches a key leadership concept each week and gives participants a brain-based model to practice leading with head, heart, and backbone.

HEAD

Clarity of mind.

Foster brain-health, focus, learning agility and vision.

HEART

Soft on people.

Foster belonging, hope, trust, teamwork and growth.

BACKBONE

Firm on issues.

Foster accountability and performance.



Leadership growth requires focus.

Each week of this leadership program explores a key concept and provides an opportunity for participants to practice what they've learned at work. Experiential activities deepen retention and build confidence in the real world, while participants gain additional value through discussing their experiences with the rest of the cohort. These rich, social-learning techniques provide participants with professional connections that extend beyond the length of the program. Participants receive expert faculty guidance and mentorship through assignment feedback and live webinars.



**FOR LEADERS OF
ALL LEVELS**



**FLEXIBLE,
ONLINE LEARNING**



**GOOD FOR GROUPS
OR INDIVIDUALS**



Our approach is brain-friendly.

eLeadership Academy programs combine theory, practice, social learning, and insights from cognitive science to ensure that the learning sticks. Featuring convenient online content with assessments, social learning, and expert faculty guidance, participants experience significant personal and professional growth.

Leadership Action Plan

Every participant who completes the eLEAD program finishes with a leadership action plan (LAP) to support their continued growth. The LAP can become part of the participant's own personal growth plan and coaching within their organization.



What will be learned?

WEEK 1:

Leadership is Action, Not Position

WEEK 2:

Lead With the Brain in Mind

WEEK 3:

Define Your Authentic Leadership Presence

WEEK 4:

Build Your Emotional Intelligence

WEEK 5:

Develop a Coach Approach to Leadership

WEEK 6:

Regain Your Brain and Increase Resilience

WEEK 7:

Leading With Heart and Backbone

WEEK 8:

Leading Change – Yourself and Others

Support continued leadership growth.

Who should enroll?

Past participants have held positions from front-line supervisor all the way to CEO. The program offers significant value for anyone looking to advance their leadership skills, and it's open to groups and individuals.

Certification and Credit

- Certificate of Completion
- eLEAD Digital Certification Badge
- Credit toward a Certificate in Applied Leadership



Learning Sustainment

In order to maintain and build upon the skills learned during eLEAD, graduates can enroll in eLeaderHUB to keep leadership development top of mind year-round. eLEAD graduates can also schedule one-on-one coaching sessions with a certified executive coach to support continued development and impact.

A comprehensive system for leadership development.

The Certificate Program provides organizations with a blueprint for building leadership growth. An integral part of HR strategy for organizations, and a smart move for career-conscious professionals, the Certificate Program is a turnkey system to ensure that leaders have all of the tools and support they need.

ExecREADY

For leaders who are ready to advance to the executive level, we also offer ExecREADY, an executive development and succession planning option provided outside of the Leadership Series.



Leaders love eLeadership Academy

Our proven, cost-effective programs are ideal for geographically dispersed teams, groups and individuals. We're proud of the fact that 100% of participants would recommend eLeadership Academy to others.

About eLeadership Academy

ONLINE LEADERSHIP TRAINING, REAL LIFE RESULTS

The eLeadership Academy offers brain-based, human-centric courses to strengthen leadership, coaching, management, and overall resilience for leaders of all levels. Thanks to our proven system, our programs have exceptional completion and returning student rates.

"After many years of classroom learning, I finally decided to take an online course. I am thrilled to say I enjoyed every minute of it and feel more confident as a leader!"

– Michelle Burrows, Branch Manager

"I questioned whether an online course would fit the bill when it came to learning about leading. The integration of webinars, discussion and relevant videos made me feel like I was in a group setting. Well done!"

– Tammy Vanbeselaere, Regional Manager

"I enjoyed every module! I think we were able to pack in an enormous amount of learning within a manageable time commitment."

– Karla Graff, Member Solutions Centre Supervisor